



Barbara Hunter, BCC, PCC
Executive Coach and Consultant

If you have a conversation with Barbara Hunter, you will quickly discover she is passionate about working with people who want to focus on

- Being the best they can be
- Bringing out the best in those they lead and
- Achieving significant, and potentially high-stakes, results

Her clients deal daily with the complexities inherent in industries and organizations and have a deep desire to lead with wisdom, courage and equanimity. They are committed to identifying what is truly important and willing to dedicate the energy and effort it takes to align their decisions and behaviors with what matters. Often, the stakes are high because those decisions and behaviors could make-or-break their careers, the careers of others or the future of their organization.

Barbara's work is grounded in a framework that has given her a deeper understanding about humans and "what makes us tick." This framework provides the lens for her to better see, hear and understand her clients, and informs her hypotheses and the questions she can ask as their coach. The subsequent dialogue helps illuminate where the client may be stuck, where there is possibility for growth, what may be getting in the way of that growth and, ultimately, open the door for transformational learning.

As a client working with Barbara, you will begin with a conversation about your current state and the boundaries or edges of what you know and what you have yet to figure out. As you share your story, Barbara will help you notice and give language to the wisdom that lives in your soma, or body, and to clarify what will be different as an outcome of your work together. Perhaps for the first time ever you will realize the gift in feeling deeply heard and seen. You will have the opportunity to try on practices that will help you be more grounded, centered and present and, if you choose, to learn about constructive-development theory and the stages of adult development. You will come to realize you are not alone in the struggles you sometimes face and that you can loosen your grip on always trying to get it right. And though at times it may feel uncomfortable or be quite a stretch, you will likely embrace the learning and experience more patience and peace in the process of growth - both for yourself and those you lead.

Barbara has a degree in Psychology and Human Resource Development from North Carolina State University and is the founder and Managing Partner of HunterRockhold, Inc., based in the Research Triangle Park area of North Carolina. She is a Board Certified Coach (BCC), a Professional Certified Coach (PCC), a certified Presence-Based Coach® and a certified Growth Edge Coach. She is also certified in Interaction Associates' "Facilitating Change" as well as multiple individual and team assessments.

Barbara has worked with hundreds of clients across a broad range of industries and functional areas, from start-ups to Fortune 100s. She has held adjunct faculty positions at North Carolina State University's College of Management in Raleigh, NC and the Center for Creative Leadership (CCL) in Greensboro, NC, where she also served as an executive coach. Her community involvement over the years has included volunteering at The Women's Center in Raleigh, NC and several board positions, including president, for the Research Triangle Chapter of Association of Talent Development (ATD).

"Changing lives through the knowledge of science and the wisdom of people."

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